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NUTRISOURCE® INTRODUCES FIRST-OF-ITS-KIND FOOD TOPPER FOR DOGS Come-pooch-a™ provides delicious digestion support for gut health

PERHAM, MN December 30, 2021 − NutriSource®, one of America's most beloved and trusted pet brands, announced today that it is bringing a delicious, healthy new product to market that aims to make meal time fun for dogs while continuing its mission to provide relief to millions of four-legged family members with digestive issues. Inspired by kombucha, Come-pooch-aTM is a savory meaty bone broth topper that's packed with activated postbiotics from fermentation product, supporting hydration and digestion in dogs.

Come-pooch-a is the latest addition to NutriSource's extensive line of high-quality products designed to provide healthy food and treats for pets.

"Sometimes, even a healthy dog goes through bouts of tummy upset," said Adam Martodam, Marketing Director for NutriSource Pet Foods. "Moving day, a new family member or switching food can also cause digestive issues. Older dogs can be prone to bad bellies, too. Come-pooch-a makes mealtime a little more exciting while providing dogs with important nutrients that support their overall wellness."

Come-pooch-a can also soften kibble when it's difficult to eat and offer additional hydration support when added to a water dish.

Unlike sauce-based dog food gravy toppers, Come-pooch-a offers natural postbiotics that thrive in the gut and promote a healthy gut ecosystem. Its aroma and flavor tempt picky and stressed dogs to eat their kibble.

Come-pooch-a is offered in three flavors: turkey, beef and chicken. Suggested retail price for a 12 oz. pouch is \$6.99. Come-pooch-a will be available at local independent pet supply stores beginning mid-January, 2022.

To learn more about Come-pooch-a, visit https://nutrisourcepetfoods.com/category/our-food/toppers/.



About NutriSource Pet Foods

NutriSource Pet Foods® is a third-generation family owned company based in Perham, MN. All NutriSource kibble is made by Tuffy's Pet Foods, Inc. who has specialized in the manufacturing of dry dog and cat food since 1964. NutriSource® has a long history of investing in the health and well-being of pets throughout the world. Today, NutriSource® offers over 110 different dog and cat food products across their four lines of NutriSource®, NutriSource PureVita®, NutriSource Element Series and NutriSource Choice. Their product offerings include kibble, cans and treats. For more information, visit https://nutrisourcepetfoods.com/. Follow on Facebook and Instagram.

About KLN Enterprises, Inc. dba KLN Family Brands

A third-generation family-owned company, KLN Family Brands is headquartered in Perham, MN and is comprised of Tuffy's Pet Foods and Tuffy's Treat Company, manufacturers of NutriSource® and Kenny's Candy & Confections. Tuffy's has been proudly producing quality pet foods since 1964. Kenny's Candy & Confections, established in 2015, produces great snack brands that include Wiley Wallaby® and Sweet Chaos®. For more information on KLN Family Brands please visit www.klnfamilybrands.com.

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