

For Immediate Release

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Tuffy's Treat Company Opens New Pet Treat Facility

174,000 sq. ft. state-of-the-art facility in Delano, MN expands Tuffy's footprint

Delano, MN (December 17, 2020) – KLN Family Brands and Tuffy's Pet Foods, Inc. announced today that its new [Tuffy's Treat Company](#) manufacturing facility in Delano, MN is now operating and producing pet treats for four-legged family members. Construction on the 174,000 sq. ft. plant began in August, 2019.

The plant currently employs 40 and is expected to reach 100-125 employees when operating at full capacity. It contains an on-site warehouse and shell space for future capability expansion. The facility was constructed by Kansas City, MO-based CRB, a global consulting, design and construction services firm. The facility is designed to achieve [Green Globe Certification](#) for sustainability.



The plant features two extrusion lines producing 9,000 lbs. of semi-moist pet treats each hour and six packaging lines producing stand-up re-sealable pouches. Tuffy's Treat Company's new plant will help fill the growing demand for pet treats. Already a nearly \$7 billion market in the U.S., the pet treat industry is expected to grow at a compound annual growth rate of 2.8% through 2023.

“Since 1964, Tuffy’s has been committed to producing great products for our beloved four-legged family members,” said Charlie Nelson, President and CEO of Tuffy’s Pet Foods parent company KLN Family Brands. “The new plant will allow us to expand our offerings and meet consumer demand for healthy treats that are made lovingly and produced safely. The City of Delano and its business community have been incredibly welcoming to us. We are committed to adding to the quality of life in Delano and the surrounding area.”

“We couldn’t be more thrilled that Tuffy’s Pet Foods chose Delano for its new plant,” said Delano Mayor Dale Graunke. “The company has an unparalleled reputation for quality, community service and employee benefits. Their commitment is a vote of confidence in Delano and a great win for our residents.”

The ultramodern facility will provide the safest environment for pet food safety, efficiency and flexibility. The facility is designed to meet and exceed the stringent requirements of today’s pet food market using sustainable operations that reduce the plant’s environmental footprint and waste.

About Tuffy’s Treat Company

Tuffy’s Treat Company specializes in the manufacturing of dry and semi-moist dog and cat treats. Tuffy’s Treat Company operates a state-of-the-art facility in Delano, MN that is dedicated solely to the making of high quality pet treats. Tuffy’s Treat Company along with sister company Tuffy’s Pet Foods is family-owned and operated — and has been since it was founded in 1964. With a continued focus on delivering the highest quality, Tuffy’s is best known for the production of NutriSource products. Tuffy’s Treat Company operates as a subsidiary of KLN Enterprises, Inc. Visit <https://nutrisourcepetfoods.com/>

About Tuffy’s Pet Foods

Tuffy’s Pet Foods, Inc. specializes in the manufacturing of dry dog and cat food. The company was founded by Darrell “Tuffy” Nelson in 1964 and is family-owned and operated to this day. Tuffy’s is based out of Perham, MN and is best known for the production its brand of NutriSource Pet Foods products and operates as a subsidiary of KLN Enterprises, Inc. Tuffy’s has a long history of investing in the health and well-being of pets throughout the world. Visit <https://nutrisourcepetfoods.com/>

About KLN Family Brands

A third generation family owned company, KLN Family Brands is located in Perham, MN and is comprised of Tuffy’s Pet Foods and Tuffy’s Treat Company, manufacturers of NutriSource® and Kenny’s Candy & Confections. Tuffy’s has been proudly producing quality pet foods since 1964. In 1987, KLN branched out into the world of sweets and Kenny’s Candy & Confections was born.

Kenny's produces great brands that include Wiley Wallaby® and Sweet Chaos®. For more information on KLN Family Brands please visit www.klnfamilybrands.com.

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